

About us

Your AI Health Companion



Introduction:

Pura by PureHealth is the smarter way to manage your health. Whether it's a medical consultation, instant access to your records, or getting prescriptions delivered, Pura gives you the power to access and manage your care, anytime, anywhere.

Backed by Daman's trusted expertise, the app is built to ease your healthcare journey so you can focus on living well every day.

Using Pura is simple, just follow these steps to get started:



- 1 Scan the QR code to download Pura 
- 2 Sign up with UAE PASS 
- 3 Once the profile is complete, you can sync your wearable to generate your PureScore
- 4 Upload your recent blood tests to get a more accurate PureScore

Once done, you can easily engage in many activities to reach your well-being goals as well as **book consultations**, **access your records**, or **request medications** to your doorstep with a few taps.

How It Works

Benefits






Skip the Waiting Rooms,
Save Your Time.

Key Benefits:

| | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Virtual Doctor Consultation Connect with licensed doctors online, whenever you need advice or to check on something. | Digital Health Records From lab results to prescriptions, gain access to all your medical records in one place. | Medication Request & Delivery Safe and reliable medication delivery, right to your doorstep. |
| Wearables Sync & Health Tracking Seamless connection with wearables to monitor sleep, steps, calories, and more with access to your progress for informed decision making. | Interactive Wellness Support Take part in fitness challenges like Burn to Earn and Redeem, track your steps, and get personalized tips to help you stay motivated and reach your fitness goals. | PureScore Monitor your progress with personalized targets and a dynamic health score based on your BMI, bloodwork, and fitness goals. |

Why Choose Pura?

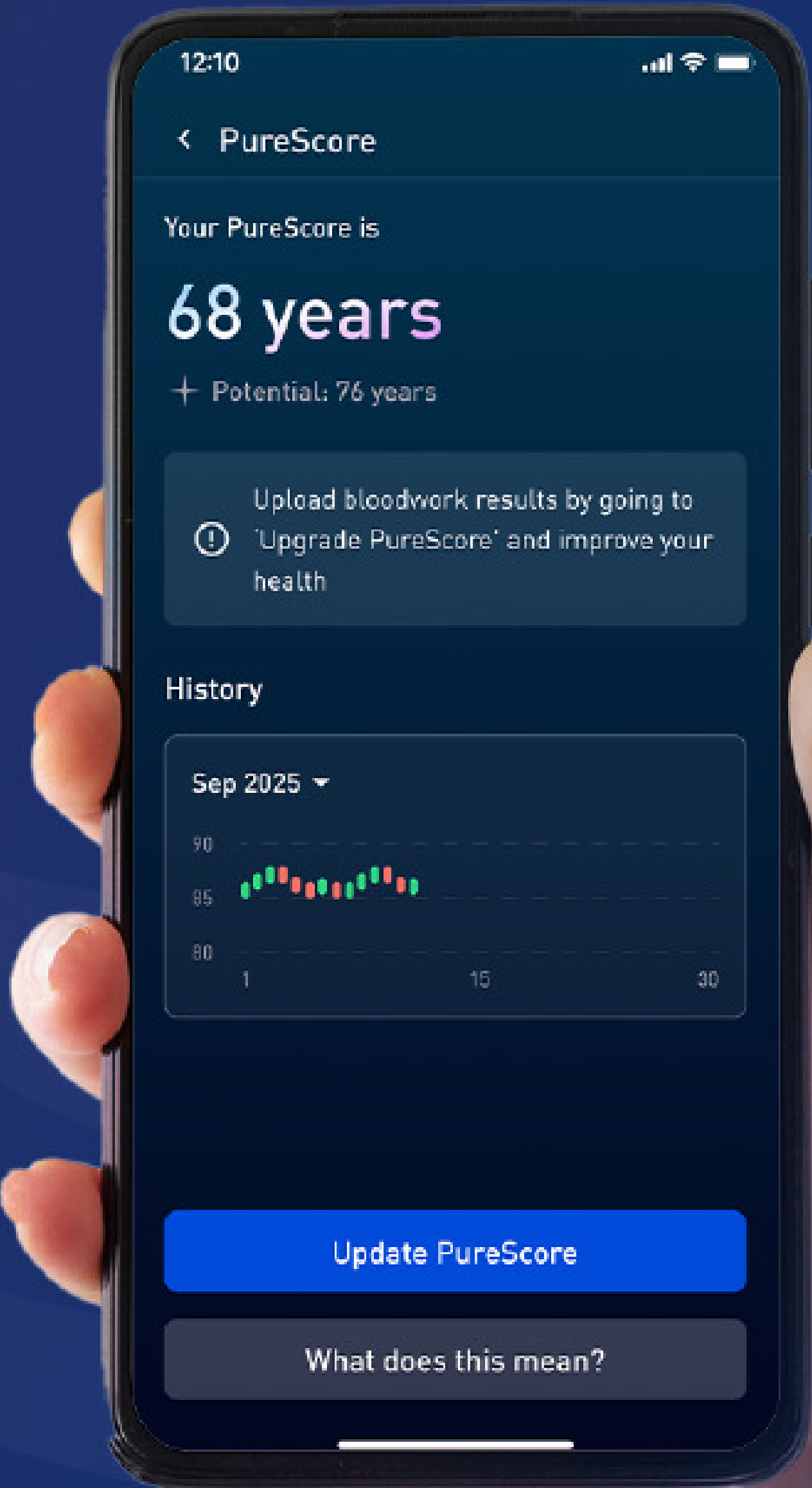
Health apps are not just for convenience. They're about trust and dependability; which is why Pura is powered by Daman, the UAE's leading insurer, with decades of experience in protecting and supporting the community's well-being.

-  **Trusted Expertise**
Built by PureHealth [and backed by Daman], ensuring high standards of care and service.
-  **Security**
Your records are always safe, private, and protected.
-  **Fits Your Lifestyle**
Whether you're looking for care, checking records, or working up your wellness, Pura is designed around your needs.
-  **Holistic & Rewarding**
From consultations and healthcare to fitness challenges and gamified features; ensuring well-being is motivating and fun.
-  **Purposefully Innovative**
Combining services, records and history, medications, and wellness activities in one place.

Bringing you the reliability of trusted healthcare partners alongside the simplicity of modern technology. So you manage your health and rejoice in life with confidence

Simple, Secure, Stress-Free

Healthcare should fit your lifestyle, not the other way around. Pura puts you in control; from everyday wellness to expert care, everything you need is in one place.



Live Better. Download Pura Now.

